

BeamYourScreen Press Release

Crude Oil at 130. Don't Fill Your Tank. Beam Your Screen!

With record oil prices forcing companies to double-check their finances and literally stopping business travelers in their tracks, renowned Web collaboration solution provider, BeamYourScreen (<http://www.BeamYourScreen.com>), eliminates corporate fuel costs via online meetings.

Mannheim, Germany May 30, 2008 - While last week's record oil price appears to be steady, the truth is this: the old days of affordable travel are dead and buried, and companies worldwide are suffering. With a high demand to collaborate and meet with colleagues, business associates and customers alike, companies are increasingly seeking alternative oil-free solutions to avoid traveling.

In fact the oil-free cost-effective answer is in front of your eyes: the Internet. Whether you are planning a PC presentation for a team discussion, sales pitch, or another meeting need, Web collaboration solution provider, BeamYourScreen (<http://www.BeamYourScreen.com>) has the every-ready affordable means.

BeamYourScreen's simple hands-on solution allows companies to participate in an online meeting by entering a unique session number on a website. While discussion takes place via a telephone conference, participants can view the screen content of the presenter, who is capable of presenting any application or document in real-time. To enhance online meeting capabilities even further, presentation rights can be switched by allowing any participant to share their own screen. What's more, documents can be exchanged directly between participants, and a further feature even allows remote keyboard and mouse control to be temporarily handed to any participant.

With breath-taking oil prices, it's no surprise that corporations are choosing Web-based meetings as a cost-effective solution to today's oil shortage. BeamYourScreen alone hosts several tens of thousands of online meetings every month, with customers popping up in every possible industry for a variety of purposes. Sales representatives enhance their offering with visualizations while speaking to prospects on the phone, project teams collaborate together over documents and project plans, finance and insurance brokers perform calculations and product comparisons together online, while architects and engineers present and modify their draft proposals directly in front of clients in real-time.

"The demand for online meeting solutions is bound to increase further" states Erik Boos, Managing Director for BeamYourScreen. "Besides improving oral communication with visual aids, there are substantial cost savings to be realized by cutting down on travel."

Consider the following scenario: 4 meetings a month, 5 participants and an average of 100km for each to travel. Under these circumstances corporations can save approximately \$867/month in fuel costs - plus about 40 hours. The costs for an online meeting solution are a fraction of the fuel costs, and the work hours can be used productively.

With BeamYourScreen companies can save on fuel and valuable time, as well as keeping their heads above water. For further information, visit <http://www.BeamYourScreen.com>.

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About BeamYourScreen

Established in Germany in 2004 by Erik Boos and Mark Zondler, BeamYourScreen is a renowned provider of

innovative web collaboration solutions, whose product range consists of software solutions for online meetings, online presentations, and remote support. At present, more than 1400 corporate customers in over 40 countries worldwide are using the BeamYourScreen technology and benefiting from significantly reduced travel time and travel expenses. The makeup of these customers ranges from small and medium sized enterprises to large global corporations such as Toshiba, Yamaha, and Roche.